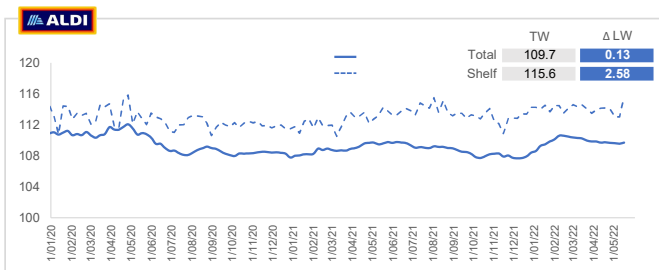
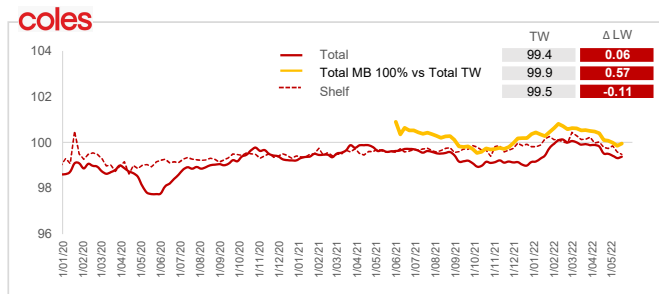


Price indices vs Coles and Aldi

Week ending 15-May-22



Notes:

- Excludes Cigarettes, Front of Store
- Shelf Index is 1 week
- Total Index is rolling 6 weeks

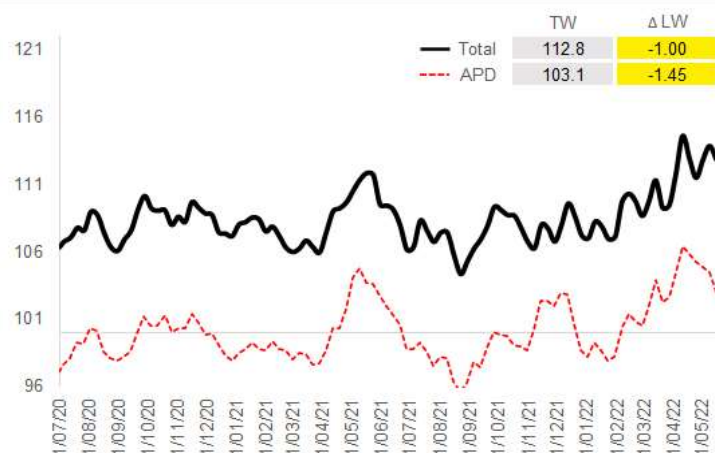
	Total		Total 100% Multi Buys		Shelf		Total		Shelf	
	TW	vs. LW	TW	vs. Total Index	TW	vs. LW	TW	vs. LW	TW	vs. LW
Long Life departments										
Pantry Essentials	99.1	-0.04	99.5	0.37	99.7	-0.09	102.5	-0.42	102.7	-0.07
Pantry Meal Occasions	99.8	0.02	100.0	0.22	100.2	0.12	106.5	-1.06	108.5	-0.26
Drinks	98.7	0.63	100.1	1.44	98.9	-0.24	112.7	0.22	128.5	-1.47
Snacking	98.9	0.05	101.8	2.96	99.9	0.17	110.1	0.10	132.5	3.11
Health & Wellness	100.9	1.01	101.6	0.72	99.5	-0.36	107.9	0.63	109.5	-0.22
Frozen Foods	99.2	0.25	99.6	0.43	99.0	0.02	105.3	-0.98	103.9	0.86
Baby Needs	100.8	0.46	101.0	0.15	100.2	0.40	104.8	0.61	107.5	-0.01
Pet Needs	100.1	0.58	100.3	0.23	99.9	0.14	109.1	-2.62	107.2	1.45
Personal Care	100.2	-0.33	100.7	0.53	100.0	-0.01	115.5	0.34	132.2	-0.30
Household Care	100.2	-0.26	100.5	0.31	100.0	0.26	101.3	-0.32	101.0	-0.69
Home Essentials	99.1	0.11	99.2	0.08	98.4	-0.47	106.6	-0.69	104.7	0.00
Fresh departments										
Bakery	99.0	-0.28	99.5	0.46	98.7	-0.07	111.2	1.49	115.0	0.01
Everyday Chilled	99.0	0.09	99.0	0.05	99.8	0.05	104.9	0.17	107.4	-0.07
Chilled Meals & Occasions	99.3	-0.02	99.4	0.12	99.6	0.09	111.7	0.84	115.3	1.22
Poultry	99.3	-0.23	99.5	0.14	99.1	0.00	106.8	-0.21	108.2	0.15
Seafood	99.9	-0.08	99.9	-0.03	99.7	-0.17	108.7	-0.23	108.6	-0.02
Meat	99.3	-0.08	99.0	-0.33	99.1	-0.17	112.8	0.04	113.4	-0.36
Produce	99.5	-0.15	99.5	-0.00	98.8	-0.98	112.4	0.48	115.7	5.08
Brand (ex Cigarettes, Front of Store, Produce)										
Branded	99.4	0.14	100.3	0.90	99.7	0.00	111.5	0.17	128.9	0.88
Our brand	99.2	-0.04	99.1	-0.12	99.3	0.01	106.9	-0.15	107.3	0.07
Our brand entry level	99.0	-0.11	98.9	-0.13	99.5	0.15	106.6	-0.34	106.0	0.14

Price indices vs Chemist WH

Week ending 15-May-22



	Total		APD Program	
	TW	vs. LW	TW	vs. LW
Long Life departments				
Personal Care	114.6	-2.22	109.4	-1.61
Baby Needs	103.8	-0.29	101.4	-0.49
Home Essentials	102.5	-0.43	96.7	0.05
Household Care	117.3	-0.75	98.9	-1.70
Health & Wellness	113.6	4.09	99.0	2.43
Snacking	104.9	0.00		
Drinks	90.8	0.05	87.7	0.01



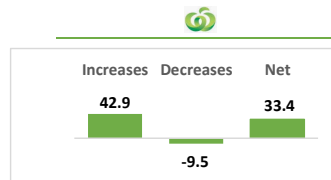
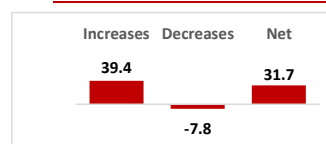
Notes:

- Total Index is rolling 6 weeks

	Total		Products	APD Program		Products
	TW	vs. LW	#	TW	vs. LW	#
Personal Care						
Toiletries	116.5	-2.68	1,314	112.7	-2.30	120
Health Care	110.5	1.19	471	104.0	0.04	
Baby Needs						
Baby Needs	103.7	-0.33	166	101.4	-0.49	18
Babywear	106.9	1.53	24			0
Home Essentials						
Domesticware	93.9	-0.00	1			0
Electrical	98.0	0.18	16	96.7	0.05	6
Haberdashery	106.0	-5.39	13			0
Hosiery			0			0
Household Cleaning	116.4	-0.01	9			0
Household Care						
Cleansing	127.9	2.32	61	109.7	0.38	9
Papergoods	112.5	-2.12	17	98.2	-1.78	3
Health & Wellness						
Health Care	110.5	1.19	471	104.0	0.04	67
Snacking						
Confectionery	104.9	0.00	8			0
Drinks						
Water Non Carbonated	87.7	0.01	1	87.7	0.01	1

Shelf price changes: value and number

Week ending 15-May-22

colesShelf price changes **TW** (annualised value, \$m)**coles**

Long Life (\$m)	36.3	-7.3	29.1
Fresh (\$m)	6.6	-2.3	4.3

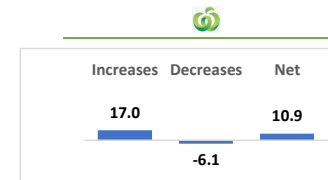
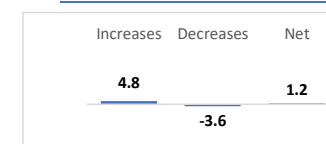
Long Life (\$m)	32.0	-7.5	24.5
Fresh (\$m)	7.4	-0.2	7.2

Long Life (# assort's)	87	15
Fresh (# assort's)	21	5

Long Life (# assort's)	109	32
Fresh (# assort's)	22	6

Notes: Excludes Cigarettes, Front of Store

Data currently uses volumes for sales at Standard Shelf Price only. We are working on updating to Total Volumes to align with Price Trust Forum Pack

ALDIShelf price changes **TW** (annualised value, \$m)**ALDI**

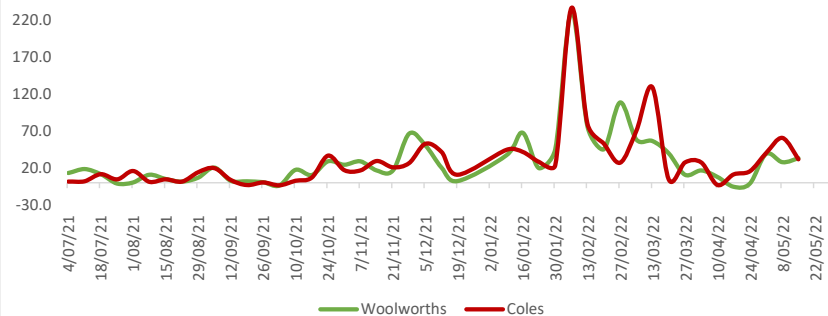
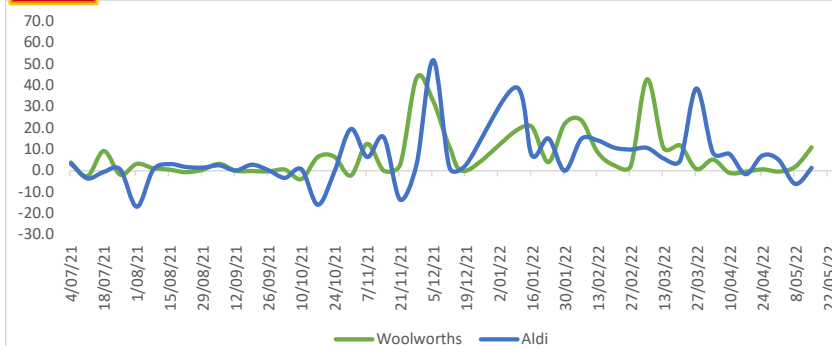
Long Life (\$m)	16.9	-5.7	11.2
Fresh (\$m)	0.1	-0.4	-0.3

Long Life (\$m)	1.8	-1.7	0.0
Fresh (\$m)	3.1	-1.8	1.2

Long Life (# assort's)	13	3
Fresh (# assort's)	2	1

Long Life (# assort's)	10	3
Fresh (# assort's)	5	1

Shelf price changes - F22 YTD trended net value

coles**ALDI**

- Impacts are calculated using linked lines only and weighted using Woolworth's volumes
- Competitor price movements on unlinked lines are not factored into the graphs
- Aldi data includes Super Saver additions and removals
- Notable Aldi decreases in August and October: Aldi decreased the price of beef mince, lamb midloin chops and chicken breast fillets
- Notable volume of increases across WW and Coles w/e 06/02, with highest value increases across Meat, Drinks, Pantry and Personal Care

Notes: Excludes Cigarettes, Front of Store

Data currently uses volumes for sales at Standard Shelf Price only. We are working on updating to Total Volumes to align with Price Trust Forum Pack





Key price movements this week

Fresh

Week ending 15-May-22

Note: LP = Low Price, PD = Prices Dropped, E = (Coles) Everyday, DD = (Coles) Down Down

Sales meeting

		Shelf price						Comments	Value (\$000, annualised)			
				coles						coles		
		LW	TW	LW	TW	LW	TW					
Bakery												
	Select Muffins 8pk	3.50	3.50	3.50	3.75	↑	3.29	3.29		1,628.2		
	Select Muffins 4pk	3.50	3.50	3.50	3.75	↑	3.29	3.29		993.7		
	Essentials White Sandwich Bread 700g	1.40	1.55	↑	1.55	E			Coles moved LW	825.3		
	35hr Sourdough Loaf Seeded	6.00	6.50	↑	5.50	DD	5.50	DD		768.5		
	RC MUD CAKES	5.25	5.25		4.80	5.25	↑	3.99	3.99	WW moved LW		542.9
	Profiterole 8pk	5.00	5.95	↑	5.95				Coles moved WE 01/05	500.8		
	Essentials Fruit Toast 560g	2.50	2.50		2.00	2.50	↑	1.79	1.79	WW moved LW		335.4
	35hr Sourdough Mini Loaf White	2.85	3.20	↑	2.85					252.4		
	Mud Cake Chocolate Decorated	7.60	8.00	↑	8.00	8.00	E		Coles moved WE 01/05	20.0		
Everyday Chilled												
	WW Cheese Slices Swiss 200g	4.20	4.70	↑	4.60	4.60			Coles moved LW	865.2		
	WW Cheese Slices Gouda 200g	4.20	4.70	↑	4.60	4.60			Coles moved LW	571.1		
	WW Cheese Slices Swiss Light 200g	4.20	4.70	↑	4.60	4.60			Coles moved LW	347.1		
	Maleny Dairies Full Cream Milk 2l	4.85	4.85		4.85	5.30	↑		Ranged in QLD only		256.5	
	Maleny Dairies Low Fat Milk 2l	4.80	4.80		4.80	5.30	↑		Ranged in QLD only		204.9	
	Norco Natural Cheese Block 500g	10.00	10.80	↑	10.00	10.00				149.4		
	Maggie Beer Paste 100g	6.00	6.30	↑	6.30	6.30			Coles moved WE 10/04	132.3		
	Farmers Choice Guernsey Milk 2l	4.85	4.85		4.85	5.30	↑		Ranged in QLD only		110.7	
	WW Cheese & CrackersTasty 50g	1.60	1.70	↑	1.60	E	1.60			90.7		
	Farmers Union 2Lt	4.40	LP	4.40	LP	4.70	E	4.40	E		-88.2	
	MAGGIE BEER PATE 120G	7.00	7.30	↑	7.30	7.30			Coles moved WE 17/04	77.0		
	Ice Break Milk Coffee 2L	5.00	5.00		5.50	DD	5.00	DD	↓		-64.7	
	Maleny Dairies Low Fat Milk 1l	2.95	2.95		2.95	3.20	↑		NSW only move		42.6	
	Jalna Farm to Pot Org Yog 1kg	6.95	PD	6.95	PD	7.95	DD	6.95	DD	↓	-33.7	
	Pauls Farmhouse GoldMilk 750ml	2.50	2.50		2.45	2.50	↑		Ranged in QLD only		33.5	
	Castello Creamy Havarti 200g	6.60	6.60		6.00	6.60	↑		WW moved LW		28.6	
	Norco Natural Cheese Slices 250g	6.50	6.80	↑	6.50	6.50			Ranged in NSW and QLD only, WW moved WE 10/04			
	WW Tasty Cheese Cubes & Pretzels 35g	2.00	2.10	↑			1.48	1.48	WW moved WE 03/04			
	Oak Plus 500ml	3.00	PD	3.00	PD	3.10	DD	3.00	DD	↓	27.5	
	Farmers Choice Guernsey Milk 1l	2.95	2.95		2.95	3.20	↑		Aldi 40g at \$1.69	20.3		
	Zymil 400ml	3.40	PD	3.40	PD	3.60	E	3.40	E	↓	-19.3	
	Valley Brook Free Range 1kg 18pk	10.20	9.90	↓	9.40	9.40			Moved in VIC and TAS only		-16.1	
Chilled Meals & Occasions												
	Macro Free Range Roast Chicken	12.00	12.00		11.00	12.00	↑		Moved in VIC only		-15.7	
	BERTOCCHI PREMIUM BONELESS	27.00	29.00	↑	27.00	27.00			Ranged in TAS only			
	WW Olive Pitted Mediterranean KG	20.50	LP	22.00	↑	22.00	22.00		Moved in NSW and QLD only		1,097.8	
										675.2		
										393.0		





Key price movements this week

Week ending 15-May-22

Fresh

Note: LP = Low Price, PD = Prices Dropped, E = (Coles) Everyday, DD = (Coles) Down Down

Sales meeting

	Shelf price						Comments	Value (\$000, annualised)		
			coles						coles	
	LW	TW	LW	TW	LW	TW				
LATINA PASTA SAUCE 425G	6.50	6.50	6.00	6.50	↑		WW moved LW		387.2	
Olives Ptd Blk PnkLmt Greek	20.50	LP 22.00	20.00	20.00				333.3		
BERTOCCHI DOUBLE SMOKED HOB	31.50	33.50	31.50	31.50				322.4		
Don Vica Olives Stuffed Green	20.50	LP 22.00	20.00	22.00	↑		Both WW & Coles moved	125.5	167.3	
WW Roast Chicken Half	6.00	6.00	5.50	6.00	↑		Moved in NSW and SA only		113.9	
Olives Whole Black X/Jumbo	20.50	LP 22.00	20.00	20.00				18.4		
Poultry										
COOK Chicken Roasting Portions RW	7.00	PD 7.00	9.00	9.00		5.99 4.99	Aldi added Super Saver			-1,555.5
Inghams Chicken Wing Nibbles 1kg	8.00	8.00	8.00	8.00		5.99 6.99	Aldi off Super Saver			541.9
WW Cook Butterflied Chicken	10.00	PD 7.50				6.99 6.99		-372.0		
Mt Barker Carved Roasted Chicken 250g	7.50	7.50	7.00	7.50	↑		Ranged in WA only		69.2	
Luv A Duck Fresh Duck Fillets 380g	14.00	14.50	14.00	14.00				59.4		
Mt Barker Dicd Brst Peri Peri 250G	7.50	7.50	7.00	7.50	↑				42.0	
Luv A Duck Pkng Duck Brst 360g	16.00	16.50	16.00	16.00				16.8		
Seafood										
Thwd Med Ckd Aus Tiger Prawn	28.00	26.00	26.00	26.00			NT and SA move only, Coles moved LW	-71.8		
Meat										
Pork Ribs	20.00	20.00	20.00	20.00		15.99 17.99	Aldi off Super Saver			1,678.4
Beef Rump Steak	30.00	30.00	28.00	30.00	↑		moves to \$30 all other states to match WW	-2,201.8	614.1	
British Sausage 500g	8.50	8.50	7.50	8.50	↑		Ranged in WA only, WW moved WE 01/05		110.8	
Lamb Cutlets Extra Trim Medium	50.00	50.00	45.00	46.00	↑		Moved in SA only		9.7	
Beef Rump Steak - Butcher Shop	30.00	28.00	28.00	28.00			moves to \$30 all other states to match WW	-1.3	7.5	





Key price movements this week

Food

Week ending 15-May-22

Note: LP = Low Price, PD = Prices Dropped, E = (Coles) Everyday, DD = (Coles) Down Down

Sales meeting

	Shelf price						Comments	Value (\$000, annualised)		
			coles						coles	
	LW	TW	LW	TW	LW	TW				
Pantry Essentials										
Betty Crockr Baking Mixes 400To540g	5.50	5.50	5.20	5.50	↑		WW moved LW		263.3	
W/wings Cornflour 300g	2.70	2.95	2.70	2.70				218.6		
Hoyts Oregano 25g	2.00	2.00	1.65	2.00	↑		WW moved WE 01/05		84.2	
White Wings Hamburger Helper 110g	3.80	3.80	3.10	3.80	↑		WW moved LW		81.7	
Moro Glaze 118ml	5.00	5.00	4.60	5.00	↑		WW moved WE 24/04		71.3	
Hoyts Whole Nutmeg 30g	3.00	3.00	2.52	3.60	↑		WW moved WE 01/05		56.1	
Hoyts Chilli Powder 50g	2.00	2.00	1.60	2.00	↑		WW moved WE 01/05		54.9	
Hoyts Onions Dried 40g	2.00	2.00	1.65	2.00	↑		WW moved WE 01/05		46.5	
Parsons Rice Cream Vanilla 98% F/f 430g	2.75	2.90	2.75	2.75				40.4		
Hoyts Pine Nuts 25g	3.80	3.80	3.20	3.80	↑		WW moved WE 01/05		32.0	
Betty Crocker 390g	5.50	5.50	5.20	5.50	↑		WW moved LW		20.9	
Moro Sherry Vinegar 250ml	4.50	4.50	4.00	4.50	↑		WW moved WE 17/04		17.1	
Macro Organic Sugar Raw 1kg	2.55	2.55	2.55	2.55	DD	2.29	Ranged in WA only			6.7
WW Nutmeg Ground 30g	2.30	2.30	2.32	2.28	E	2.49	Coles moved ionly n WA & TAS, coles 44g @ \$2.50		-1.0	





Key price movements this week

Week ending 15-May-22

Food

Note: LP = Low Price, PD = Prices Dropped, E = (Coles) Everyday, DD = (Coles) Down Down

Sales meeting

	Shelf price						Comments	Value (\$000, annualised)		
			coles						coles	
	LW	TW	LW	TW	LW	TW				
Pantry Meal Occasions										
FIBRE ONE 100-120g pk4/5	5.50	6.50	↑	5.50	5.50			1,289.1		
WW Canola Oil Spray 400g	1.85	2.50	↑	1.85	1.85	1.85	1.85	1,104.5		
Pataks Butter Chicken 450g	4.00	5.00	↑	5.00	5.00		Coles moved LW	842.1		
Old El Paso Premium Kits	8.00	8.00		8.00	8.50	↑			792.8	
Macro Org Oil Olive Spn E/Vrgn 500ml	7.00	7.00		7.00	7.00	E	4.69 5.99	↑		701.2
OLD EL PASO STANDARD KITS	7.00	7.00		7.00	7.50	↑			542.9	
SAMS PANTRY BARS 170-190G PK 5	3.50	PD	3.50	PD			2.60 2.81	↑	Aldi off Super Saver, Aldi is 270g @ \$3.99	378.1
WW Oil Sprays	2.20	2.50	↑			1.99	1.99		374.9	
Old El Paso Tortilla Burrito 10pk 400g	4.50	4.50		4.00	4.50	↑			321.9	
CARMANS PROTEIN BARS 400G 10PK	10.00	PD	10.00	PD	10.00	E	11.00	E	↑	282.3
MISSION CORN CHIPS 230G	3.50	3.50		3.40	3.50	↑			280.8	
NV PROTEIN BARS 160G 4PK	5.30	6.50	↑	5.30	5.30				277.5	
Old El Paso Tortilla Burrito 6pk 240g	3.50	3.50		3.00	3.50	↑			277.4	
Leggos Organic Pasta Sauce 500g	3.50	PD	3.50	PD	4.20	3.50	↓		WW moved LW	-268.4
Essentials Olive Oil Spray 400g	5.50	6.50	↑	5.73	E	5.73			WW moved LW	
Old El Paso Nachos Topping Mild 390g	4.50	4.50		3.85	4.50	↑			WW moved LW, Coles is 150g @ \$2.15	248.7
La Zuppa Soup Bowl	3.60	PD	3.60	PD	4.20	3.60	DD	↓	WW moved LW	241.1
SACLA PESTO 190G RANGE	4.90	5.50	↑	4.85	4.85				WW moved LW	-238.8
WW Aus Extra Virgin Olive Oil 500ml	5.50	5.50		5.50	E	6.50	E	↑		215.0
Sacla Pesto Free From 190g	4.90	5.50	↑	4.90	4.90		5.00	5.00	WW move only in NSW & TAS	209.8
LEGGOS SUGO SAUCE 700G	3.00	PD	3.00	PD	3.20	3.00	↓			195.4
McKenzies Red Lentils 1KG	3.95	PD	3.95	PD	4.60	3.95	↓			
Old El Paso Kit Jumbo Taco 345g	7.00	7.00		7.00	7.50	↑			WW moved LW	-163.5
Old El Paso Tortilla Mini 10pk 250g	4.00	4.00		3.70	4.00	↑			WW moved LW	-157.5
Oep Taco Shells 156Gm	3.50	3.50		3.20	3.50	↑				152.7
Mission Street Tacos 10pk 375g	4.40	4.40		4.15	4.40	↑			WW moved LW	147.4
Old El Paso Kit Taco 290	7.00	7.00		7.00	7.50	↑			WW moved LW	136.6
WW Champignon Whole 400g	1.30	LP	1.30	LP	1.27	E	1.27	E	WW moved WE 01/05	109.1
Old El Paso Kit Fajita 485g	7.00	7.00		7.00	7.50	↑				107.0
Old El Paso Kit	8.00	8.00		8.00	8.50	↑	1.40	1.21	Aldi is 425g @ \$1.29	-95.7
										88.6
										75.7





Key price movements this week

Food

Week ending 15-May-22

Note: LP = Low Price, PD = Prices Dropped, E = (Coles) Everyday, DD = (Coles) Down Down

Sales meeting

	Shelf price						Comments	Value (\$000, annualised)		
			coles						coles	
	LW	TW	LW	TW	LW	TW				
Drinks										
MOCCONA COFFEE F/DRIED 200G	19.50	15.50 PD ↓	19.50	19.50	13.32	13.32	Aldi is 150g @ \$9.99	-4,024.3		
MOCCONA COFFEE F/DRIED INSTNT 200G	20.50	17.50 PD ↓	20.50	20.50				-971.7		
Avalanche Drinking Choc S/F 10pk 200g	4.50 PD	4.50 PD	5.50	4.50 ↓			WW moved LW		-244.0	
Avalanche 99pc S F Cara White Choc 10pk	4.50 PD	4.50 PD	5.50	4.50 ↓			WW moved LW		-111.9	
Espressotoria Vitt Blnd	5.00 PD	5.00 PD	8.40	9.00 ↑			Coles moved in NT only		11.1	
Snacking										
ArntsVartySnckPacks12 15pk240 375g	5.00 PD	6.50 ↑	5.00 DD	5.00	4.99	4.99		5,311.0		
Arnotts Vita Weat 250g	3.30 PD	4.00 ↑	3.30 DD	4.00 ↑			Both WW & Coles moved	3,243.7	3,254.3	
Arnotts Jatz/Savoy Range 180- 225g	3.20	3.50 ↑	3.20	3.50 ↑	2.37	2.37	Both WW & Coles moved	2,399.5	2,401.1	
Arnotts Cream Biscuits 200to250g	3.00	3.50 ↑	3.00	3.50 ↑	2.29	2.29	Both WW & Coles moved	2,149.1	2,150.4	
Arnotts Sweet Assorted Bscuts 250g	2.30	2.50 ↑	2.30	2.30				1,444.5		
Arnotts Snack Packs 7 8pk 175 200g	4.00	4.50 ↑	4.00	4.50 ↑			Both WW & Coles moved	1,025.7	1,377.2	
Arnotts Biscuits Fmly Assorted 500g	4.00 PD	5.20 ↑	4.00 DD	4.00	3.99	3.99		1,322.9		
Arnotts Biscuits 200 to 250g	3.00	3.30 ↑	3.00	3.30 ↑			Both WW & Coles moved	1,222.0	1,222.7	
Arnotts Shapes 160to190g	3.20	3.50 ↑	3.20	3.50 ↑	2.09	2.09	Both WW & Coles moved	1,208.4	1,209.6	
ARNOTTS SALADAS 250G	3.20	3.50 ↑	3.20	3.50 ↑	2.79	2.79	Both WW & Coles moved	995.6	996.3	
Arnotts Biscuits Assorted Creams 500g	5.50	6.00 ↑	5.50	5.50	4.69	4.69		732.1		
Chup Chups Lollies 240-320g	5.00 PD	5.00 PD	5.00 DD	6.00 ↑					690.4	
Arnotts Sao Original250g	3.20	3.50 ↑	3.20	3.50 ↑			Both WW & Coles moved	494.5	494.8	
Whittakers Choc Block 200 To 250g	6.50	6.50	6.00	6.50 ↑			WW moved LW		365.3	
Arnotts Biscuits 200 To 210g	3.00	3.50 ↑	3.00	3.50 ↑			Both WW & Coles moved	350.5	350.6	
Scotch Finger 232g - 250g	3.00	3.30 ↑	3.00	3.30 ↑			Both WW & Coles moved	334.7	335.0	
Walkers Pure Butter Shortbread 190g	3.00	3.40 ↑	3.00 E	3.00 E				287.5		
Vita Weat SS 250g	3.30 PD	3.30 PD	3.30 DD	4.00 ↑					262.0	
Arnotts Kids Biscuits 125 to 200g	3.05	3.50 ↑	3.05	3.50 ↑			Both WW & Coles moved	239.1	239.0	
Arnott Wafer Biscuits 200 To 250g	3.05	3.50 ↑	3.00	3.50 ↑			Both WW & Coles moved	162.1	165.2	
Arnotts Wagon Wheels Mltipk 190g	4.00	4.00	4.00	4.50 ↑					132.5	
Arnotts Tiny Teddys 200g	3.00	3.50 ↑	3.00	3.50 ↑			Both WW & Coles moved	112.8	112.8	
Arnotts Biscuits Teddy Bear 250g	3.00	3.30 ↑	3.00	3.30 ↑			Both WW & Coles moved	103.3	97.2	
WW Scotch Finger 250g	0.90 LP	0.90 LP	0.90	0.95 ↑	0.89	0.89			94.1	
Loacker Quadratini 110-125g	2.60	2.75 ↑	2.75	2.75			Coles moved WE 17/04	62.2		
Arnotts Shapes Mini Bites 140g	3.20	3.50 ↑	3.20	3.50 ↑			Both WW & Coles moved	54.1	54.2	
Arnotts Biscuits Yo Yo 250g	3.00	3.30 ↑	3.00	3.30 ↑			Both WW & Coles moved	44.9	44.9	
Red Rock Deli Shared Pack 165g	4.90	4.73 ↓	4.90	4.90			WW moved only in TAS	-14.8		





Key price movements this week

Week ending 15-May-22

Food

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Sales meeting





	Shelf price						Comments	Value (\$000, annualised)		
			coles						coles	
	LW	TW	LW	TW	LW	TW				
Health & Wellness										
Voost Effervescent 20pk	6.50	PD 6.50	6.50	9.00	↑				1,602.3	
Mayvers Hulled Tahini 385g	5.30	6.50	5.30	5.30				239.5		
Macro Textured Vege Protein 200g	2.00	PD 2.00	2.50	DD 2.00	DD ↓		WW moved LW		-94.8	
Voost Effervescent 10 Pk	3.50	PD 3.50	2.50	DD 3.50	↑				50.5	
Macro Chia Black 350g	6.30	6.30	6.43	-	↓	5.69	Aldi moved only in NSW			46.1
Cenovis Tablts Vit C Sgarls500mg300pk	15.00	15.00	14.50	E 15.00	E ↑				38.2	
AB Keto 35g	3.75	4.00	4.00	4.00			Coles moved WE 17/04	35.3		
Voost Effervescent Calcium Plus 20pk	6.50	6.50	6.50	9.00	↑				29.9	
Voost Effervescent	13.75	13.75	13.75	16.00	↑				28.6	
Musashi Protein Wafers 40g	4.00	4.00	3.50	4.00	↑		WW moved LW		21.0	
Voost Effervescent Multivitamin 40pk	13.75	13.75	13.75	16.00	↑				17.1	
Voost Effervescent C40pk	13.75	13.75	13.75	16.00	↑				11.7	
Voost Effervescent BPerformance 40pk	13.75	13.75	13.75	16.00	↑				6.7	
Frozen Foods										
INGHAMS CHICKEN BREAST TENDERS400G	5.00	LP 5.00	4.50	E 5.00	↑		WW moved LW		2,905.6	
WW Party Pies 1.12kg 24pk	6.00	7.50	6.00	6.00		5.49		1,375.0		
WW Party Sausage Rolls 900g 24pk	5.85	7.50	5.85	E 5.85	E	5.39		1,194.1		
WW Cocktail Spring Rolls 60pk 1kg	5.80	7.00	5.80	E 5.80	E			577.1		
INGHAM CHICKEN BREAST KIEV 350G	12.00	12.00	11.00	12.00	↑		WW moved LW		299.0	
Bell Farms Potato Gratin 4pk 400g	4.00	4.00				3.99				108.0
WW PartyPack Pies & S/Rolls 1.25kg 30pk	9.80	10.00	9.80	E 9.80	E	8.99		90.5		
Just Caught Pollock Crumbed 1kg	7.50	PD 7.50	8.50	8.50	E	7.49				21.0
BIRDS EYE STEAMFRESH VEGETABLES750G	5.40	LP 5.00	5.00	E 5.00	E		Moved in NT only	-9.5		
Birds Eye Stir Fry 850g	5.40	LP 5.00	5.00	E 5.00	E		Moved in NT only	-7.1		
WOW Select Ice Cream 360-468ml	3.80	LP 3.80	3.80	E 4.00	E ↑		Moved in NT only		6.6	
CONNOISSEUR I/CRM 1L	11.00	12.00	12.00	12.00			Moved in NT only	0.1		

Key price movements this week
Non Food

Week ending 15-May-22

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Sales meeting ●





	Shelf price						Comments	Value (\$000, annualised)		
			coles						coles	
	LW	TW	LW	TW	LW	TW				
Baby Needs										
Huggies Nappies Bulk 32-54pk	18.00	19.50	↑	21.00	21.00		Coles moved \$18 to \$21 LW	1,912.3		
BBox Tritan Drink Bottle Assorted	20.00	20.00		20.00	22.50	↑			17.0	
Huggies Pome Jumbo Unisex	35.00	35.00		36.00	35.50	↓			-14.6	
BABYLOVE NAPPY PANTS BULK	19.80	18.90	↓	18.90	18.90		NT move only	-3.0		
MACRO ORGANIC MEAL TIME 120G	1.40	PD 1.40	PD	2.00	1.58	↓	NT move only		-1.0	
Bbox Cleaning Brush Set	12.00	12.00		13.00	13.50	↑			0.9	
Pet Needs										
Smitten Cat Food 400g	1.40	LP 1.40	LP	1.50	1.40	↓	WW moved LW		-1,018.9	
Baxters Dog Food Vegetables 8kg	13.00	LP 13.00	LP	13.50	13.00	↓	WW moved LW		-359.5	
Baxters Straps Beef 500G	6.00	PD 6.00	PD	7.00	E 6.00	↓	WW moved WE 27/3		-194.9	
WW Select Dog Roll 3kg	5.45	LP 5.45	LP	5.50	E 5.45	E ↓	WW moved LW		-88.5	
High Gate Beef Mince 720g	6.00	6.00		7.30	E 7.78	↑	Coles 185gx4pk \$7.50 to \$8.00		32.4	

Key price movements this week
Non Food

Week ending 15-May-22

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Sales meeting





	Shelf price						Comments	Value (\$000, annualised)		
			coles						coles	
	LW	TW	LW	TW	LW	TW				
Personal Care										
CLAIROL NICE & EASY	9.00	PD 9.00	9.00	DD 13.00	↑				2,444.6	
Rexona AP Aerosol 250ml	6.50	6.00 PD ↓	6.50	6.50		5.99 5.99		-1,837.9		
Lop Magic Retouch WW	8.00	17.00 ↑	16.00	16.00			WW moved \$16 to \$8 WE 27/3	664.3		
Oral B Prec Clin B/hd EB17-2 R 2pk	15.00	15.00	13.75	15.00	↑		WW moved LW		498.6	
Fructis Hair Food 390ml	6.00	13.00 ↑	12.00	12.00			WW moved \$12 to \$6 WE 27/3	472.7		
STAYFREE PADS 18/20 PACK	4.80	PD 4.80 PD	4.30	6.00	↑		WW and Coles moved from \$6 WE 10/4		403.5	
Veet Spawax Warm Kit Lily & SugarFig150g	35.00	PD 35.00 PD	35.00	DD 59.99	↑				342.1	
VICKS VAPODROPS PK24	4.30	5.40 ↑	4.30	4.30				255.6		
Oral B Twin Pack Floss 2 x 50m	7.00	7.00	5.85	7.00	↑		WW moved LW		246.6	
Loreal Excellence	20.00	22.00 ↑	20.00	20.00				238.4		
L'OREAL PREFERENCE COLOUR	19.00	22.00 ↑	19.00	19.00				174.1		
ORAL B ELEC TB LOWER END	50.00	50.00	45.00	50.00	↑		WW moved LW		139.2	
Vick VapoDops Orignl Menthol 42pk	8.00	7.20 PD ↓	8.00	8.00			WW moved WE 10/4, Coles matched LW	-125.2		
Oral B 3D WhiteStrips 14s	40.00	40.00	35.00	40.00	↑		WW moved LW		120.3	
Woolworths SunscreenEveryday 50+ 500ml	6.50	LP 5.50 LP ↓	6.50	E 6.50 E		4.99 4.99		-117.8		
Vick VapoDops Butter Menthol 42pk	8.00	7.20 PD ↓	8.00	8.00			WW moved WE 10/4, Coles matched LW	-95.2		
Oral B Pro 100 Motion Tbrush	80.00	80.00	70.00	80.00	↑		WW moved LW		84.6	
Sudafed PE Nasal Decongestant 20pk	13.00	PD 13.00 PD	14.50	13.00 DD ↓			WW moved LW		-81.6	
Radox Bath Soak 500ml	7.20	7.95 ↑	7.20	7.20				68.5		
Fructis 315ml	7.00	7.50 ↑	7.00	7.00				64.4		
Fructis 850ml	15.00	16.00 ↑	15.00	15.00				59.7		
Gar Olia Brown WW	17.00	19.00 ↑	17.00	17.00				58.8		
LOP Magic Retouch Cool Dark Brown 8 75ml	8.00	17.00 ↑	16.00	16.00			WW moved \$16 to \$8 WE 27/3	57.3		
L Oreal Elvive 300ml	7.50	8.00 ↑	7.50	7.50				55.8		
LOP Magic Retouch Cool Brown 7 75ml	8.00	17.00 ↑	16.00	16.00			WW moved \$16 to \$8 WE 27/3	55.3		
GARNIER NUTRISSE COLOUR	14.95	16.00 ↑	15.00	15.00				55.0		
Sudafed PE Sinus & Pain 20pk	13.25	PD 13.25 PD	15.00	13.25 DD ↓			WW moved LW		-53.0	
Carmex Lip Balm Squeeze Tube 10g	5.00	5.50 ↑	5.00	5.00				48.1		
Veet Cold Wax Strips 40pk	17.00	15.00 ↓	15.00	15.00				-47.1		
METAMUCIL 72 DOSE	23.00	23.00	23.00	26.50	↑		Exclude - Correcting move from LW		46.4	

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Non Food

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Sales meeting ●

	Shelf price						Comments	Value (\$000, annualised)				
			coles						coles			
	LW	TW	LW	TW	LW	TW						
Household Care												
Kleenex Facial Tissues 200pk	2.20		2.20		2.85	2.20	↓					
KLEENEX 95PK EXTRA CARE	2.20	PD	2.20	PD	2.80	2.20	↓	2.37	2.37			
Kleenex Facial Tissues Kids 200pk	2.20		2.20		2.85	2.20	↓					
Dettol Wipes 120pk	11.00		11.00		10.00	11.00	↑					
Fairy All In One Dish Tabs 64pk	27.50	PD	27.50	PD	37.00	27.50	DD ↓					
Fairy All In One Dish Tabs 48pk	22.00	PD	22.00	PD	31.00	22.00	DD ↓					
Kleenex Extra Care Tissues 140pk	4.00		4.00		4.00	4.00		2.96	3.48	↑		
Kleenex Allergy Comfort Tiss 85pk	2.20	PD	2.20	PD	2.80	2.20	↓					
Finish D/wshr Rins Aid Regular 500ml	10.00		10.00		9.00	10.00	↓					
Fairy All In One Dish Tabs 26pk	13.50	PD	13.50	PD	17.00	13.50	DD ↓					
Dynamo Professional 28s	25.00		25.00		24.00	25.00	↓					
Pine O Cleen SurfaceWipes LemonLime 45Pk	5.25		5.25		4.20	5.25	↓					
Clean Laundry LiquidOriental Kiss 2L	5.50	PD	5.50	PD	6.30	6.00	↓					
Clean Laundry PowderOriental Kiss 2kg	5.50	PD	5.50	PD	6.30	6.00	↓					
Home Essentials												
Essentials Fire Lighters 24pk	3.60		3.60		3.00	3.60	↑					
Culinare Swivel Peeler	5.00		6.00	↑	5.00	5.00						
Armada Roasting Dish	2.75		2.75		2.75	3.50	↑					
Selleys BBQ Tough Wipes 25pk	10.00		10.00		10.00	12.00	↑					
Culinare Easican	10.00		12.00	↑	10.00	10.00						
Olsent Led 2pk	10.00	LP	10.00	LP	10.00	12.00	↑					
Post It Notes CanaryYellow 4pk	4.00		4.50	↑	4.50	4.50						
Olsent Led Glis	10.00	LP	10.00	LP	10.00	10.50	↑					
Culinare MagiCan Can Opener	18.00		20.00	↑	18.00	18.00						
Olsent Led Glis 2pk Es 5w 470lum	10.00	LP	10.00	LP	10.00	E 14.00 E	↑					
Olsent Led Glis 2pk Es 8w 800lm	10.00	LP	10.00	LP	10.00	10.50	↑					
MINT Nylon Soup Ladle	6.00		6.00		6.00	6.50	↑					
Bostik Blu Tack Colour 75g	3.50		3.50		3.50	3.70	↑					
M/Lock Brass Long Shackle Padlock 40mm	14.00		14.50	↑	14.00	14.00						
M/Lock Brass Padlock 20mm 2pk	10.00		10.50	↑	10.00	10.00						
Kiwi Shoe Polish Mid Tan 38g	5.00		5.00		5.00	5.20	↑					
Master Lock Combination Cable Lock	12.00		12.50	↑	12.00	12.00						
KIWI EXPRESS 50ML	6.00		6.00		6.00	6.50	↑					
Coles moved \$2 to \$2.85 and WW moved to \$2.20 LW											-1,703.2	
WW moved LW											-1,121.0	
Coles moved \$2 to \$2.85 and WW moved to \$2.20 LW											-374.4	
WW moved LW											366.5	
Coles came off DD for 1 week											-333.3	
Coles came off DD for 1 week											-325.2	
Aldi 80pk ranged in WA only \$1.69 to \$1.99												219.2
Coles moved \$2 to \$2.80 and WW moved to \$2.20 LW											-203.9	
											196.8	
Coles came off DD for 1 week											-171.4	
WW moved WE 1/5											50.5	
WW moved LW											16.8	
NT move only											-1.6	
NT move only											-1.5	
WW matched Coles \$2.75 LW											116.4	
											106.2	
											77.4	
											68.7	
											58.4	
Coles moved LW											53.8	
											51.7	
											41.3	
											35.9	
											31.8	
											24.6	
											16.4	
											13.9	
											6.3	
Ranged in VIC only												1.7
											1.1	
Ranged in VIC only												0.4